**NAFT Design Guide**

Colors

|  |  |  |
| --- | --- | --- |
| Yellow | Yellow Dark | Yellow Shade |
| #ffc628 | #d9a509 | #fdc11b |

|  |  |  |
| --- | --- | --- |
| Red | Red Dark |  |
| #e50029 | #9a0019 |  |

Fonts

|  |  |
| --- | --- |
| Gotham | Light (300) |
| Normal (Medium) |
| SemiBold (600) |
| Bold (700) |

Typography

|  |  |  |  |
| --- | --- | --- | --- |
| Element | Font Size | Line Height | Font Weight |
| Paragraphs | 16px | 26px | Light |
| **Page** Featured Paragraph | 18px | 30px | Normal |
| H1 | 48 / 42 / 38 | 54 / 46 / 42 | 500 |
| H2 | 32 / 30 / 28 | 42 / 36 / 34 | 500 |
| H3 | 24px | 32px | 500 |
| H4 | 20px | 24px | 500 |
| H5 | 16px | Normal | 500 |

Buttons

|  |  |  |
| --- | --- | --- |
| Primary | Height | 44px |
| Border Radius | 6px |
| Box Shadow | 0px 3px 36px #00000045; |
| Font Size | 14px |
| Text Transform | Uppercase |
| letter-spacing | 2.1px; |
| Background |  |
| Hover Background |  |
| Text Color |  |
| Hover Text Color |  |